

Lake Innes Village

Lake Innes Village is your local go-to for everyday essentials and little indulgences – all in one easy, breezy stop.

Anchored by Coles and packed with 15 warm and welcoming stores, we've got everything from fresh sushi to your morning coffee fix, or even a quick nail refresh.

**LAKE
INNES
VILLAGE**

The Trade Area

TOP CUSTOMER SEGMENTS



Blissful Retirement

Comfortable older couples and retirees owning properties with strong retirement funds.



Solo Budgets

Singles and solo parents living in the outer suburbs, many working in blue-collar jobs.



Timeless Traditions

Elderly retired singles owning modest homes in regional and sometimes coastal areas.



The Data



Household Structure

35.5%

of the main trade area are families.



Average Age

45.2

is the average age of residents living in the main trade area.



Home Ownership

65.9%

of the main trade area own their own home.



Nationality

86.8%

of the main trade area were born in Australia.



Household Income

\$88,990

is the average household income in the main trade area.



Population

55,078

forecasted growth of 0.9% in the main trade area.



Customer Database

528

local customers on our database.

Anchor Retailers*

coles
Zambrero



Centre Data*



Annual
Traffic
1.7m



Moving Annual
Turnover (MAT)
\$85.5m



Total Gross
Lettable Area (GLA)
4,690m²



MAT Sales
Growth
2.0%



Car Parks
300



Majors
1



Specialties
15



Contact Details

Shay Fairhurst
shay@empirepp.com.au
0439 560 585

Lake Innes Village
43 John Oxley Drive
Port Macquarie NSW 2444
lakeinnesvillagesc@cbre.com



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*As at December 2025