

NORTH SHORE MARKETPLACE



Welcome to North Shore Marketplace,
your one-stop local shopping spot!
Anchored Woolworths and BWS, plus
local favourites including Angliss Meats,
Northshore News and Gifts, and United
Chemists – shopping for essentials has
never been easier!



THE TRADE AREA

TOP CUSTOMER SEGMENTS



Small Towners

Blue collar workers and
retirees living in larger
remote regional and rural
towns across Australia.



Green and Gold

Established families living in
the outer suburbs, earning
above average incomes
and substantial mortgages.



Land of Plenty

Older middle-aged couples
or families, earning average
to high incomes, owning
large residences in rural or
regional towns.



THE DATA



HOUSEHOLD STRUCTURE

51.4%

of the main trade area
are families.



AVERAGE AGE

34.1

is the average age of residents
living in the main trade area.



HOME OWNERSHIP

69%

of the main trade area
own their own home.



NATIONALITY

89.5%

of the main trade area
were born in Australia.



HOUSEHOLD INCOME

\$117,629

is the average household income
in the main trade area.



POPULATION

53,642

forecasted growth of 2.1%
in the main trade area.



CUSTOMER NPS

+43

ANCHOR RETAILERS*

Woolworths 



CENTRE DATA*



MOVING ANNUAL
TURNOVER (MAT)

\$82m



MAT SALES
GROWTH

12%



TOTAL GROSS
LETTABLE AREA (GLA)

5,691m²



MAJORS

1



CAR PARKS

221



SPECIALTIES

11



CONTACT DETAILS

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*As at December 2025