

SILKSTONE VILLAGE



Welcome to Silkstone Village, your friendly local shopping centre just a hop, skip and jump from Ipswich's CBD! Anchored by Coles and featuring 15 other fantastic stores, it's the perfect spot for all your shopping needs. Whether you're running errands or just popping in to explore, Silkstone Village has everything you need in one convenient location!

SILKSTONE
VILLAGE

THE TRADE AREA

TOP CUSTOMER SEGMENTS



Solo Budgets

Singles and solo parents living in the outer suburbs, many working in blue-collar jobs.



Thrifty Families

Young families with small children, living in new housing estates on the metro fringe.



THE DATA



HOUSEHOLD STRUCTURE

36.4%

of the main trade area are families.



AVERAGE AGE

39.6

is the average age of residents living in the main trade area.



HOME OWNERSHIP

59.5%

of the main trade area own their own home.



NATIONALITY

88%

of the main trade area were born in Australia.



HOUSEHOLD INCOME

\$84,755

is the average household income in the main trade area.



POPULATION

28,841

forecasted growth of 1% in the main trade area.



CUSTOMER DATABASE

577

local customers on our database.

ANCHOR RETAILERS*

coles



CENTRE DATA*



MOVING ANNUAL
TURNOVER (MAT)

\$70.6m



ANNUAL
TRAFFIC

1.4m



TOTAL GROSS
LETTABLE AREA (GLA)

5,799m²



MAT SALES
GROWTH

5%



CAR PARKS

274



MAJORS

1



SPECIALTIES

15



CONTACT DETAILS

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*As at December 2025