

Northpoint Shopping Centre

Welcome to Northpoint Shopping Centre, your ultimate one-stop shop in North Toowoomba! Open seven days a week, we're here when you need us – making it easy to check off everything on your list!



The Trade Area

TOP CUSTOMER SEGMENTS



Solo Budgets

Singles and solo parents living in the outer suburbs, many working in blue-collar jobs.



Small Towners

Blue collar workers and retirees living in larger remote regional and rural towns across Australia.



Thrifty Families

Young families with small children, living in new housing estates on the metro fringe.

The Data



Household Structure

69.5%

of main trade area residents are families.



Average Age

39

is the average age of residents living in the main trade area.



Home Ownership

64.7%

of residents living in the main trade area own or are purchasing their home



Nationality

80.7%

of the main trade area were born in Australia.



Household Income

\$75,972

is the average household income in the main trade area.



Anchor Retailers*

coles

priceline



Zambrero



THE COFFEE CLUB

SUBWAY

THE REJECT SHOP



Centre Data*



Annual Traffic

1.3m



Moving Annual Turnover (MAT)

\$71.1m



Total Gross Lettable Area (GLA)

6,898m²



MAT Sales Growth

2%



Car Parks

335



Majors

1



Mini Majors

1



Specialties

17

*As at December 2025



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