

COOLUM PARK



Welcome to Coolum Park, your go-to neighbourhood hub in coastal Coolum! Anchored by Woolworths and home to 14 specialty retailers plus a medical practice, we have all your shopping needs covered. Grabbing a coffee, taking care of furry friends at Beachside Veterinary Services, or just stocking up on essentials, Coolum Park makes life easy.

COOLUM
PARK

THE TRADE AREA

TOP CUSTOMER SEGMENTS



Blissful Retirement

Comfortable older couples and retirees owning properties with strong retirement funds.



Suburban Stability

Well-established households with older children, owning expensive properties in the suburban parts of urban centres.



Green and Gold

Established families living in the outer suburbs, earning above average incomes and substantial mortgages.



THE DATA



HOUSEHOLD STRUCTURE

46.2%

of the main trade area are families.



AVERAGE AGE

40.7

is the average age of residents living in the main trade area.



HOME OWNERSHIP

68.7%

of the main trade area own their own home.



NATIONALITY

79.2%

of the main trade area were born in Australia.



HOUSEHOLD INCOME

\$108,419

is the average household income in the main trade area.



POPULATION

38,880

forecasted growth of 0.7% in the main trade area.

ANCHOR RETAILERS*

Woolworths 



CENTRE DATA*



MOVING ANNUAL
TURNOVER (MAT)

\$67.5m



MAT SALES
GROWTH

11.6%



TOTAL GROSS
LETTABLE AREA (GLA)

4,779m²



MAJORS

1



SPECIALTIES

14



CONTACT DETAILS

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*As at December 2025